

Approach

MAKING LEARNING PERSONAL

Personal Experience Curricula

Students learn differently today. The Internet, gaming, and media bombard them with interactivity. It's effective because it creates a personal connection. Now that same interactivity is being delivered to classrooms through personal experience curricula. The curricula give students a taste of the real world, a taste of their future.

Because when learning is personal – it becomes permanent.

The personal experience curriculum creates the interactive environment where students become “virtual” interns with a high-tech company.

Personal experience curricula are an advanced learning technology simulating a real work environment. As interns with the company, the students are presented with a real world project that requires them to learn new skills and abilities to complete.

Understanding that they lack the necessary skills, the curriculum uses digital videos, animations, and text to deliver all of the necessary content. The curriculum becomes a self-paced self-directed curriculum because each student can control the pace at which they progress through the project.

Knowing that every student has a unique style of learning the curricula are designed to engage every student using multimedia, interactivity, and even reading.

Through meeting “the boss,” customers, and co-workers, the students get to live the life of an intern. The interaction continues as they receive emails, voicemails, faxes, and picture phone calls, all relating to the real world project they've been assigned.

The unique concept requires students to use technology, math, language, and science to solve problems. This ensures that the students never have to question, “When will I ever use this again?” Each project has depth, duration, and complexity, challenging the students to produce higher quality work, thus giving their efforts value and permanence.

By giving them project-based learning around topics they're begging for, students will learn to love to learn.